



Steve Bissor/BiS

# LOTT + BARBER

## address

110 East President St., Suite 300, third floor of restored historic Standard Oil building.

## owner and background

Owned by team members, who include Susan and Forrest Lott, left, Scott Barber, right, Todd Naugle, Steve Stowers and Alex Silva. Lott + Barber started on Monterey Square, moved to Broughton Street and now is in the restored historic Standard Oil building, which was built in 1924. The company was founded in 1990.

## what we do

Architecture, community planning, integrated project delivery and visual communications. They offer planning assistance, design expertise, visualization services and promotional services. "Having a Web presence is becoming more and more important to our clients," Forrest Lott said. "We've done Web site designs for our clients."

## why we're successful

The first key is to deliver on what is promised; establish and maintain community relationships; work with neighbors and treat them well.

## future

"We plan to broaden our ownership, which is the basis of the firm," Lott said. "We want to make sure the firm provides appropriate services through great technology."

## tips

Spend time developing expertise and training and maintain a level of expertise; pursue extra educational opportunities.

## things to avoid

Avoid debt and significant swings in the team. "We don't often hire or fire. We believe people are our strengths," Lott said.

## why Savannah works for us

"Savannah is an absolutely delightful place to work. People want to be in Savannah, and those who graduate from the Savannah College of Art and Design seem like they want to stay in Savannah and work," Lott said.

## mission statement

"The mission of Lott+Barber is to integrate talent, creativity and technology to deliver exceptional solutions."

## downtown Savannah

"Looking out my window, I can see a restaurant, a SCAD building, a church, an Indian restaurant and three downtown squares," Lott said. "It's great to be able to step outside and access just about anything downtown. It's all right here and all within walking distance."

## nominate a profile

E-mail your nominee's name and contact information to [gale.baldwin@savannahnow.com](mailto:gale.baldwin@savannahnow.com).

Compiled by Kendra Williams